ORDER

Orders [*]	Order / Rev:	106566		
	Alt Order #:	06852072		FER AV
•	Product Desc:	Crossroads GPS		
	Estimate:	984		KSNV
	Flight Dates:	09/14/12 - 09/23/12	Primary AE:	Amy McCreary
	Original Date / Rev:	09/13/12 / 09/14/12	Sales Office:	BLPHI
	Order Type:	GENERAL.	Sales Region:	National
Agency	Name: Buying Contact:	Crossroads Media, LLC	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossionads GPS PEVISED		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

152

Spots Gross Amount

Priority:

End Date

09/23/12

Bill Plan

Start Date

08/27/12

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Totals | Month

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	152	\$133,660.00	\$113,611.00	0.00
Totals	152	\$133,660.00	\$113,611.00	0.00

Account Executives Account Executive Sales Office Sales Region Start Date / End Date Order % Amy McCreary Start Of Order - End Of Order 100%

Net Amount

\$113,611.00

SELECT PRIORITY CODE

\$133,660.00

Order Share	Share	Total
KSNV	27%	\$133,660.00
Market	100%	\$495,037.04

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$163,362.22
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$89,106.67
KTUD	1%	\$4,950.37
KVVU	21%	\$103,957.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type Spots	Amount
	09/16/12	09/16/12	LAW & ORDER	(LF) CM	Sat 1-2am	/ Sun 1;S	:30	1	\$130.002	0.00 NM	\$130,00
			Law & Order (LF	")							
DATELIN	NE NBC n	o program	7/29,8/5,8							1	
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/1		09/16/12	S	1	\$130.00	0.00					

Print Date: 09/17/12 11:11:06 Page 2 of 14

Order / Rev:

106566

06852072

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates:

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

984

KSNV

Ln Ch	Start	End	Inventory Co	de Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 KSNV	09/16/1	2 09/16/12	LAW & ORDE	R (LF) CM	Sat 1-2am / S	Sun 1:S	:30	1	\$130.002	0.00 NM	1	\$130.00
			Law & Order (LF)						1		
		no program		Consta (March	Data	Dating						
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$130,00	Rating 0.00						
			LAW & ORDE	R (LF) CM		Sun 1:5	:30	1	\$130.002	0.00 NM	1	\$130.00
E Z KONV	09/23/1	2 (9/20/12	Law & Order (,	Out / Zamr	Juli 1,	100	·	*******	7,4,4		,
DATEL	INE NBC	no program		,	•					1		
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	5	1	\$130.00	0.00			4005.004	0.00.104	4	0005.00
E 3 KSNV	09/14/1	2 09/14/12	The Agenda 1		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
ME\A/S	1. THE ∆	GENDA no i	The Agenda 1 program 7/30	230pm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	F	1	\$325.00	0.00						
E 4 KSNV	09/17/1	2 09/17/12	The Agenda 1	230pm CM	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 1	230pm								
			program 7/30			- ·						
_	art Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
Week: 09		09/23/12		230pm CM	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
E 5 KSNV	09/18/1	2 09/18/12	The Agenda 1 The Agenda 1		1230-1p	-1	.30	•	φυ20.001	0.00 1410	'	\$ 020.00
NEWS	4: THE A	GENDA no	program 7/30	200pm								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	9/17/12	09/23/12	-T	1	\$325.00	0.00						
E 6 KSNV	09/19/1	2 09/19/12	The Agenda 1		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
		OENDA	The Agenda 1	1230pm								
			program 7/30	Spots/Week	Rate	Rating						
<u>১।</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u>	<u> </u>	\$325.00	0.00	÷					
			The Agenda 1	230pm CM	1230-1p	T	:30	1	\$325,001	0.00 NM	1	\$325.00
2 , 115111	00.20.		The Agenda		,							
NEWS	4: THE A	AGENDA no	program 7/30									•
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	T	1	4020.00	0.00	:30	1	\$325.001	0.00 NM	1	\$325.00
E 8 KSNV	/ 09/21/	12 09/21/12	The Agenda 1 The Agenda		1230-1p		:30	ı	φ325.00 i	U.UU INIVI	•	φ325.00
NEWS	3 4: THE A	AGENDA no	program 7/30	1230pm								
· ·	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	F		\$325,00	0.00						
E 9 KSN\	/ 09/15/	12 09/15/12	Wknd Wheel	of Fortune CM	7-730pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
,			SAT/ Wheel	of Fortune								
	EL OF FO		Modelese	Cnota Mical	Dato	Rating						
<u>Si</u> Week: 0:	tart Date	End Date 09/16/12	Weekdays	Spots/Weel	<u>Rate</u> l \$500.00	0.00						
			Wknd Wheel	of Fortune CM	7-730pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
L TO KOM	031221	12 00/22/12	SAT/ Wheel		, 100biii	_	,,,,	•	*		·	•
WHE	EL OF FO	RTUNE			-							
	<u>tart Date</u>	End Date	<u>Weekdays</u>	Spots/Weel	-	Rating						
Week: 0		09/23/12	S-	·	\$500,00	0.00			400 11 00 4			4005.00
E 11 KSN	v 09/14/	12 09/14/12		CM -	11am-12pm	ıF	:30	1	\$325.001	0.00 NM	1	\$325.00
DACH	IEL RAY		Rachael Ray									
	tart Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating						
Week: 0		09/16/12	F		\$325.00	0.00						
E 12 KSN	V 09/17/	12 09/17/12	Rachael Ray	СМ	11am-12pm) M	:30	1	\$325.001	0.00 NM	1	\$325.00
			Rachael Ray	•	÷							
	IEL RAY	- 25 :	hat	O1- AA/1	, D-1-	Dofine						
<u>S</u> Week: 0	tart Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Wee	<u>k Rate</u> 1 \$325.00	<u>Rating</u> 0.00						
		12 09/18/12		CM	11am-12pm		:30	1	\$325.001	0,00 NM	1	\$325.00
L 10 NON	. 00/10/	50/10/12	-	J.111		-		,				

KSNV

Page 3 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

00002012

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray Rachael Ray									
RACHE	L RAY		•									
<u>Star</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E14 KSNV			Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	I DAV		Rachael Ray									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	W	1	\$325.00	0.00						
E 15 KSNV	09/20/1	2 09/20/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE												
<u>Star</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray	СМ	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325,00
RACHE	I DAV		Rachael Ray								-	
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12		1	\$325.00	0.00						
E 17 KSNV	09/14/1	2 09/14/12	Face to Face w/ I		730-758pm	F	:30	1	\$1,000.001	0,00 NM	1	\$1,000.00
			LSTON no pro									
<u>Star</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
			Face to Face w/ I		730-758pm	M~	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
EVCET	O EACE	: VAII IONI DA	Face to Face w/ LSTON no pro	J.Ralston					*			
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M		\$1,000.00	0.00						
E 19 KSNV	09/18/1	2 09/18/12	Face to Face w/ I		730-758pm	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
FACE T	O FACE	W/ JON RA	LSTON no pro									
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
			Face to Face w/ !		730-758pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
EACET	O EACE	: 14// ION DA	Face to Face w/ LSTON no pro	J.Raiston								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	W	1	\$1,000.00	0.00						
E 21 KSNV	09/20/1	2 09/20/12	Face to Face w/ I		730-758pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
FACE T	O FACE		LSTON no pro	, , , , , , , , , , , , , , , , , , ,								
<u>Sta</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
			Face to Face w/		730-758pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
EACE T	O EACE	: W/ ION DA	Face to Face w/	J.Ralston								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F		\$1,000.00	0.00						
E 24 KSNV	09/17/1	12 09/17/12	Wake Up Early w Wake Up Early V	_	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
		H THE WAG	NERS	•								
<u>Sta</u> Week: 09/	<u>rt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0,00						
	-		Wake Up Early w	// Wagn@M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
/V/VKE I		1 THE WAG	Wake Up Early \	Vagners								
	<u>ırt Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	-T	1	\$200.00	0.00			4=====			
E 26 KSNV	09/19/1	12 09/19/12		CM	430a-5a	W	:30	1	\$200.001	0.00 NM	1 .	\$200.00

KSNV

Page 4 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Ait Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

l m Ch	Start	F. d	Inventory Code	Bunnle	Ctout/End 7	Fina Dava	lam On	_4_	D-A- Dui	Dia Toma	0	A
Ln Ch	Start	End	Inventory Code Wake Up Early w		Start/End 7	ime Days	Len Sp	บเธ	Rate Pff	Rtg Type	Spots	Amount
10/0 KT	100 14/17/	1 THE 1848 OF	Wake Up Early V	-								
	rt Date	I THE WAG End Date	NERS Weekdays	Spots/Week	Rate	Rating				I		
Week: 09/		09/23/12	W	1		0.00						
			Wake Up Early W Wake Up Early V	_	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200,00
	UP WITH <u>rt Date</u>	THE WAG	NERS Weekdays	Spots/Week	Data	Rating						
<u>اعد</u> /Week: 09		09/23/12	T	<u>Spots/vveek</u>	<u>Rate</u> \$200.00	0.00						
E 29 KSNV	09/14/1	2 09/14/12	NEWS 3 at 4 (1 l 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	F 00 PM)	:30	1	\$700.001	0,00 NM	1	\$700.00
	4 AT 430		101tl	01-0011-	D-4-	Datta a						
<u>Sta</u> Week; 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
·			NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1	\$700,001	0.00 NM	1	\$700.00
NIEJA/Č	4 AT 430	אס	4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$700.00	0.00						
E31 KSNV	09/18/1	2 09/18/12	NEWS 3 at 4 (1 l	•	4-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 430)P ·	4PM NEWS (1 ho	our)	(4:30 PM-5:0	JO PIVI)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	NEVACE 2 -4 4 44 1	1 HOLIDOM	\$700.00	0.00	.00		#700 00 d	0.00.104		
E 32 KSNV	09/19/1	2 09/19/12	NEWS 3 at 4 (1 l 4PM NEWS (1 he		4-5pm (4:30 PM-5:0	W OPM)	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 430)P	•	,	•	•						
<u>Sta</u> Week: 09/	rt Date	<u>End Date</u> 09/23/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
			NEWS 3 at 4 (1 l	HOUR)CM	4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
			4PM NEWS (1 h		(4:30 PM-5:0	00 PM)						*******
	4 AT 430 irt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 09/		09/23/12	T	<u> </u>	\$700.00	0.00						
E 34 KSNV	09/21/1	2 09/21/12	NEWS 3 at 4 (1)	· ·	4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 430)P	4PM NEWS (1 h	our)	(4:30 PM-5:0	DO PIVI)		-				
_		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	Name 2 Complete	1	\$700.00	0.00			2050.004	0.00.1114		
E 35 KSNV	09/16/1	2 09/16/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS	3 AT SU	NRISE no pi	rogram 7/8,									
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$350.00	<u>Rating</u> 0.00			•			
			News 3 Sunrise -	SUNDAM	\$350.00 6а-7а	0.00	:30	1	\$350.001	0,00 NM	1	\$350.00
			News 3 Sunrise S					-	******	5,05 ;	•	ψοσο,σο
	3 AT SU irt Date	NRISE no pi End Date	ogram 7/8, <u>Weekdays</u>	Spots/Week	Doto	Rating						
Week: 09/		09/23/12	S	<u> </u>	<u>Rate</u> \$350.00	0.00						•
E 37 KSNV	09/14/1	2 09/14/12	NEWS 3 at 4 (1		4-5pm	F	:30	1	\$700.001	0.00 N M	1	\$700.00
FIRST	NEWS 3	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:	30 PM)						
	irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$700.00	0.00						
E38 KSNV	09/17/1	12 09/17/12	NEWS 3 at 4 (1 4PM NEWS (1 h	*	4-5pm (4:00 PM-4:	M 30 PMN	:30	1	\$700.001	0.00 NM	1	\$700,00
FIRST	NEWS 3	AT FOUR	THE PRESENTATION OF	· ·	(4.00 FINE4.	JU I IVI/						
	irt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/ E 39 KSNV		09/23/12	М	1 CM	\$700.00 4-5pm	0.00 -T	:30	1	\$700.001	0.00 NIM	1	\$700.00
LOS KONA	03/10/1	12 US/10/12		OM	4-9pm	-1	JU.	1	φευυ.υυ Ι	O.OO INIVI	ı	\$700.00

Page 5 of 14

Order / Rev:

106566

E 51 KSNV 09/18/12 09/18/12

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06852072 09/14/12 - 09/23/12 Product Desc:

Crossroads GPS

Estimate:

984

KSNV

Ln Ch	Start	End	Inventory Co		Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			NEWS 3 at 4 4PM NEWS ((4:00 PM-4:3	30 PM)						
		AT FOUR								4		
<u>Sta</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00				1		·
E40 KSNV	09/19/1	12 09/19/12	NEWS 3 at 4 4PM NEWS (4-5pm (4:00 PM-4:3	W 30 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
		AT FOUR	1071	O	D-4-	Datina						
<u>518</u> Week: 09	art <u>Date</u> /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E41 KSNV			NEWS 3 at 4 4PM NEWS (4-5pm (4:00 PM-4:3	T 30 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
		AT FOUR	1411-1	0	D-4-	D-#						
Sta Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E 42 KSNV	09/21/1	12 09/21/12	NEWS 3 at 4 4PM NEWS (4-5pm (4:00 PM-4:3	F 30 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
		AT FOUR	1641	0	D-4-	Datin a						
Sta Week: 09	<u>art Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E 43 KSNV	09/14/		Dr. Phil Dr Phil	СМ	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
		ogram 7/30-8								i		
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 44 KSNV			Dr. Phil	СМ	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. Ph	ilL no pro	ogram 7/30-8	Dr Phil /10			-						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 E 45 KSNV		09/23/12 12 09/18/12	M Dr. Phil	CM	\$450.00 3-4p	0.00 -T	:30	1	\$450.001	0.00 NM	1	\$450.00
DD DI	III	7/00 0	Dr Phil						,			V //35.55
	n∟ no pro art Date	ogram 7/30-8 End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 09		09/23/12	-T	1	\$450.00	0.00						
E 46 KSNV			Dr Phil	СМ	3-4p	W	:30	1	\$450,001	0.00 NM	1	\$450.00
	•	ogram 7/30-8 <u>End Date</u>	710 Weekdavs	Spots/Week	Rate	Rating						
Week: 09		09/23/12	W	<u> </u>	\$450.00	0.00				l		
E 47 KSNV	09/20/	12 09/20/12	Dr. Phil Dr Phil	CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
	-	ogram 7/30-8		0 (85)	Б.	B. ()						
St: Week: 09	art Date 9/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E48 KSNV			Dr. Phil Dr Phil	СМ	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
		ogram 7/30-8	3/10	O 221	= .	D-l'-						
<u>51:</u> Week: 09	art <u>Date</u>)/17/12	End Date 09/23/12	<u>Weekdays</u> F	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00	Rating 0.00						
E49 KSNV	09/14/	12 09/14/12	Noon News Noon News	СМ	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
		ON nor prog		Cmata Attacl	D-t-	Doting						
<u>St:</u> Week; 09	art <u>Date</u> 9/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> F	<u>Spots/Week</u> 1	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
			Noon News Noon News	СМ	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
		ON nor prog	ıram 7/30-8/									
<u>St</u> Week: 09	art Date 9/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
				<u> </u>	7							

CM

12-1230pm

:30

-T----

\$425.001

0.00 NM

\$425.00

Page 6 of 14

KSNV

Order / Rev:

106566

06852072

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

984

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 -T---\$425.00 0.00 E 52 KSNV 09/19/12 09/19/12 Noon News CM 12-1230pm --14/----:30 \$425.001 0.00 NM \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$425.00 0.00 E 53 KSNV 09/20/12 09/20/12 Noon News CM 12-1230pm :30 \$425,001 1 0.00 NM \$425.00 1 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---\$425.00 0.00 E 54 KSNV 09/21/12 09/21/12 Noon News СМ ---F--12-1230pm :30 \$425.001 0.00 NM \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date **End Date** Rating Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 ---F--\$425.00 0.00 E 55 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$350.001 0.00 NM \$350.00 **News 3 Sunrise SATURDAY** NEWS 3 AT SUNRISE no program 7/7,7 Start Date End Date Weekdays Rating Spots/Week Rate Week: 09/10/12 09/16/12 \$350.00 0.00 E 56 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURIM 6a-7a :30 \$350.001 ----5~ 0.00 NM 1 \$350.00 News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE no program 7/7,7 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----5-\$350.00 0.00 E 57 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9am :30 \$625.001 -----0.00 NM \$625.00 Saturday Today SATURDAY TODAY airs 4-5a 7/7, no p Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 ---S-\$625,00 0.00E 58 KSNV 09/22/12 09/22/12 Saturday Today CM 7a-9am ----S-:30 \$625.001 0.00 NM 1 \$625.00 1 Saturday Today SATURDAY TODAY airs 4-5a 7/7, no p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----5-\$625.00 0.00 E 59 KSNV 09/14/12 09/14/12 The Doctors CM 2pm-3pm ---F--:30 \$325.001 0.00 NM \$325,00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 ---F--\$325.00 0.00 E 60 KSNV 09/17/12 09/17/12 The Doctors CM 2pm-3pm M----:30 1 \$325.001 0.00 NM 1 \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$325.00 0.00 E61 KSNV 09/18/12 09/18/12 The Doctors :30 CM 2pm-3pm 1 \$325.001 0.00 NM \$325.00 1 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T----\$325.00 0.00 E 62 KSNV 09/19/12 09/19/12 The Doctors CM 2pm-3pm :30 \$325,001 ------0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 End Date Start Date **Weekdays** Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$325.00 0.00 E 63 KSNV 09/20/12 09/20/12 CM 2pm-3pm :30 1 \$325.001 0.00 NM \$325.00 1

KSNV

Page 7 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

iigiit Dates.		11-1/12 - 00/2	0/12		Louinate.	55 4						
							•					
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>.</u> .		•	The Doctors			•	·			<u> </u>	•	_
THE D	OCTORS	no program	The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	T	1	\$325.00	0.00						
E64 KSNV	09/21/1	2 09/21/12	The Doctors	CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
THE D	OCTORS	no program	The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	F	1	\$325.00	0.00						
E 65 KSNV	09/15/1	2 09/15/12	News 3 Today - 8		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
NEW/S	3 TODAY	YAAKEND n	News 3 Today - 3 o program 7/28	SAT								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	s-	1	\$500,00	0,00						
E 66 KSNV	09/22/1	2 09/22/12	News 3 Today - 8		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.0
NE/A/S	3 TODAY	VANKEND n	News 3 Today - 3 o program 7/28	SAT								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	S-	1	\$500.00	0.00						
E 67 KSNV	09/14/1	2 09/14/12	M-F Wheel	СМ	7-730pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.0
WILE	L OF FOR	OTHINE	M-F Wheel of Fo	rtune								
	L OF FOR art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	F		\$1,300.00	0.00						•
E 68 KSNV	09/17/1	2 09/17/12	M-F Wheel	СМ	7-730pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.0
MALLEE	LOFFO	DTUNE	M-F Wheel of Fo	rtune								
	L OF FOR art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M		\$1,300.00	0.00						
E 69 KSNV	09/18/1	2 09/18/12	M-F Wheel	СМ	7-730pm	-Т	:30	1	\$1,300.001	0.00 NM	1	\$1,300.0
164 II		DTI INC	M-F Wheel of Fo	rtune								
	L OF FOI art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	-T		\$1,300.00	0.00				•		
		2 09/19/12	M-F Wheel	СМ	7-730pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.0
			M-F Wheel of Fo	rtune								
	L OF FOI art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>ان</u> Week: 09		09/23/12	W		\$1,300.00	0.00						
		2 09/20/12	M-F Wheel	СМ	7-730pm	T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.0
			M-F Wheel of Fo	ortune								
	L OF FOI art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u>ي.</u> Week: 09		09/23/12	T		\$1,300.00	0.00						•
E72 KSNV	09/21/1	12 09/21/12	M-F Wheel	CM	7-730pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.0
			M-F Wheel of Fo	ortune	•							
	L OF FOI art Date	End Date	Mookdove	Spots/Week	Rate	Rating						
ىن Week: 09		09/23/12	<u>Weekdays</u>		\$1,300.00	0.00						
· · · · · · · · · · · · · · · · · · ·			M-F 5-6a WakeU		5-6a	F	:30	1	\$600,001	0.00 NM	1	\$600.0
			M-F 5-6a Wakel	-								
		H THE WAG		Onata Atlanta	Det.	Datina						
<u>St</u> Week; 09	art <u>Date</u> 9/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$600.00	<u>Rating</u> 0.00						
			M-F 5-6a WakeU	lpw/Wa@M	5-6a	M	:30	1	\$600.001	0.00 NM	1	\$600.0
			M-F 5-6a Wakel									,
		H THE WAG		Omericani.	les d	D-4!						
St Week: 09	art <u>Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$600,00	Rating 0.00						
		12 09/18/12		CM	5-6a	-T	:30	1	\$600.001	0.00 NM	1	\$600.0
- 10 1011V	20,10			2101		•			ψ000. 00 i	O'CO ININ	. '	ψοσο.

KSNV

Page 8 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc;

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln	Ch Start	End	Inventory Code		Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type S	pots	Amount
			M-F 5-6a WakeU									
V	VAKE UP WIT Start Date	H THE WAGI End Date	NERS Weekdays	Spots/Week	Rate	Rating				1		
We	ek: 09/17/12	09/23/12	-T	<u>opots/vvcck</u> 1	\$600.00	0.00						
E 76	KSNV 09/19/	/12 09/19/12	M-F 5-6a WakeU	-	5-6a	W	:30	1	\$600.001	0.00 NM	1	\$600.00
ν	WAKE UP WIT	H THE WAG	M-F 5-6a WakeU NERS	p www.agneis								
10/-	Start Date	End Date	<u>Weekdays</u> w	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/17/12 KSNV 09/20/	09/23/12	M-F 5-6a WakeU	pw/Wa@M	\$600.00 5-6a	0.00	:30	1	\$600.001	0.00 NM	1	\$600.00
			M-F 5-6a WakeU						,			
V	VAKE UP WIT Start Date	End Date	NERS Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	ek: 09/17/12	09/23/12	T	1	\$600.00	0.00						
E 78	KSNV 09/21/	/12 09/21/12	M-F 5-6a WakeU		5-6a	F	:30	1	\$600.001	0.00 NM	1	\$600.00
V	WAKE UP WIT	'H THE WAG	M-F 5-6a WakeU NERS	p w/wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	ek: 09/17/12	09/23/12	M-F Early News	1	\$600.00	0.00 F	.00		#4 BOO DO4	0.00 NM		04.000.00
. = 19	VOIAA ARITA	112 09/14/12	M-F Early News	СМ	5-630p		:30	1	\$1,200,001	0.00 NM	1	\$1,200.00
E	EARLY NEWS											
We	Start Date ek: 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
			M-F Early News	СМ	5-630p	M	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
	EARLY NEWS		M-F Early News									
	Start Date		Weekdays	Spots/Week	Rate	Rating						
	ek: 09/17/12	09/23/12	M	1	\$1,200.00	0.00			****			
E 81	KSNV 09/18	/12 09/18/12	M-F Early News M-F Early News	СМ	5-630p	-T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
E	EARLY NEWS		Wi-i Lany News									
144	Start Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
	ek: 09/17/12 KSNV 09/19	09/23/12 /12 09/19/12	M-F Early News	CM	\$1,200.00 5-630p	0.00 W	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F Early News	0	0 000µ	••	.00		Ψ1,200.001	0.00 14141	,	Ψ1,200.00
[EARLY NEWS Start Date		Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/17/12	09/23/12	W		\$1,200.00	0.00						-
E 83	KSNV 09/20.	/12 09/20/12	M-F Early News	CM	5-630p	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
E	EARLY NEWS		M-F Early News									
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	ek: 09/17/12	09/23/12	BA E Easte Mana		\$1,200.00	0.00			44.000.004	0.00 111		***
□ 04	KSNV 09/21/	112 09/21/12	M-F Early News M-F Early News	СМ	5-630p		:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
F	EARLY NEWS											
\ <i>\\\e</i>	<u>Start Date</u> ek: 09/17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00						
	-		Wknd Jeopardy	СМ	630-7pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
	IEODADDV		SAT/Jeopardy		•							
,	JEOPARDY Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						•
	ek: 09/10/12	09/16/12	S-	1	\$500.00	0.00						
E 86	KSNV 09/22	/12 09/22/12	Wknd Jeopardy	CM	630-7pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
	JEOPARDY		SAT/Jeopardy									
	Start Date		<u>Weekdays</u>	Spots/Week		Rating						
F	ek: 09/17/12 KSNV 09/16	09/23/12 /12 09/16/12	5-	1 CM	\$500.00 7a-8am	0.00 S	:30	1	\$750.001	0.00 NM	1	\$750.00
. 01	1.0110	14 00/10/12		Oin	, a-call	-3	.50	'	Ψ/30,001	U.OO IVIDI	,	φ/ 50.00

KSNV

Page 9 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

984

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount Sunday Today Sunday Today TODAY ON SUNDAY airs 4-5a 7/8, no Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 Week: 09/10/12 ----S \$750.00 0.00 E 88 KSNV 09/23/12 09/23/12 Sunday Today CM 7a-8am :30 \$750.001 0.00 NM \$750.00 Sunday Today TODAY ON SUNDAY airs 4-5a 7/8, no Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$750.00 0.00 E 89 KSNV 09/15/12 09/15/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----5-\$1,100.00 0.00 09/22/12 09/22/12 E 90 KSNV Sa-Su News 3 at ElevenCM 11pm-1135pm :30 1 \$1,100.001 0.00 NM -----\$1,100.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Spots/Week **End Date Weekdays** Rate Rating Week: 09/17/12 09/23/12 --5-1 \$1,100.00 • 0.00 E 91 KSNV 09/14/12 09/14/12 M-F 6-7a WakeUp w/WaQM :30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/10/12 09/16/12 ----F--\$1,000.00 0.00 1 E 92 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/Wa@M :30 1 \$1,000.001 0.00 NM M-----\$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Spots/Week Rating **Weekdays** Rate Week: 09/17/12 09/23/12 M-----\$1,000.00 0.00 E 93 KSNV 09/18/12 09/18/12 M-F 6-7a WakeUp w/WaQM 6-7a -T----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$1,000.00 0.00 E 94 KSNV 09/19/12 09/19/12 M-F 6-7a WakeUp w/WaQM :30 1 \$1,000.001 0.00 NM --W----\$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----\$1,000.00 0.00E 95 KSNV 09/20/12 09/20/12 M-F 6-7a WakeUp w/Wa@M ---T---:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 \$1,000.00 Week: 09/17/12 0.00E 96 KSNV 09/21/12 09/21/12 M-F 6-7a WakeUp w/WaQM 6-7a ----F--:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---F--\$1,000.00 0.00 1 09/16/12 09/16/12 SIGN ON-SIGN OFF E 97 K\$NV CM 5a-459a -----5 :30 \$500.003 0.00 NM \$500,00 ROS (9:30 PM-10:00 PM) CHRIS MATTHEWS SHOW no program 8/1 Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> 09/16/12 Week: 09/10/12 \$500.00 0.00 E 98 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM SM 9:30a-10a ---s :30 \$500.001 0.00 NM \$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW no program 8/1 Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 09/17/12 09/23/12 0.00 \$500.00 E 99 KSNV 09/15/12 09/15/12 CM 5pm-630pm ----S-:30 \$650.001 0.00 NM \$650.00

KSNV

Page 10of 14

Order / Rev:

106566

06852072

Advertiser:

Product Desc:

Crossroads GPS

Alt Order #: Flight Dates:

09/14/12 - 09/23/12

Estimate:

Crossroads GPS 984

Septiment Sept	ngnt battor.	-	14012 0012	V/ 12		Louinato.				 			
Series	Ln Ch	Start	End	•		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
March Marc				•									
Week (99/17/12 09/14/12 09/14/12 09/14/12 09/14/14 09/	KSNV E	ARLY N	EWS	•									
Today 4th Hour Today 5th Hour Today 5th Hour Today 5th Hour Today 4th Hour Today 5th Hour Today 4th Hour Today 5th Hour Toda					Spots/Week 1								
TODAY SHOW II Start Date Molekdays SpotsWeek Rate Setting Sett	E101 KSNV	09/14/1	2 09/14/12	•	III 4th ISM	10am-11am	F	:30	1	\$450.001	0.00 NM	1	\$450.00
Week 09/17/12 09/1					Spots/Mook	Poto .	Poting						
Today SHOW													
Start Date End Date Meekdays Soots/Week Rate Astronomy Soots S					III 4th 13M	10am-11am	M	:30	1	\$450.001	0.00 NM	1	\$450.00
Mesek: 0947712 09423412 0947012 09423412 0947012 09423412 0947012 094234				Weekdays	Snote/Meek	Rate	Ratina						
Today Show II Start Date End Date Meekdays Spots/Week Rate National Na	Week: 09/	17/12	09/23/12	M	1								
Start Date End Date Meek days Spots-Week Rate Ratin Start Date Start Date Spots-Week Spot					III 4th 181M	10am-11am	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
Mesk: 09171/12 0912912				Weekdays	Snote/Mook	Pate	Pating						
Today 4th Hour					1								
TODAY SHOW Tod	E104 KSNV	09/19/1	2 09/19/12		III 4th IBM	10am-11am	W	:30	1	\$450.001	0.00 NM	1	\$450.00
Meek: 09/17/12 09/20/12 09/20/12 NF Today Show III 4h BM 10am-11am T 30 1 \$450.001 0.00 NM 1 \$450.001 1.000 NM 1 \$450.001 N					O:	D-1-	D-41						
TODAY SHOW III Start Date Week: 09/17/12 09/23/12					Spots/vveek 1								
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Star	E105 KSNV	09/20/1	2 09/20/12		III 4th ISM	10am-11am	T	:30	1	\$450.001	0.00 NM	1	\$450.00
Wook: 09/17/12 09/23/12 T													
E106 KSNV 09/21/12 09/21/12 M-F Today Show III 4th BM 10am-11am F- :30 1	·				Spots/Week 1								•
TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Week (99/17/12 09/23/12					III 4th IBM			:30	1	\$450.001	0.00 NM	1	\$450.00
Week: 09/17/12 09/23/12 09/	TODAY	SHOW	III	Today 4th Hour									
E107 KSNV 09/14/12 09/14/12 Days of our Lives Days of our Lives Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/17/12 Days of our Lives DAYS OF OUR LIVES no program 7/30- E108 KSNV 09/17/12 09/17/12 Days of our Lives Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/18/12 Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 Days of our Lives Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Days of our Lives Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 Days of our Lives Da					Spots/Week								
DAYS OF OUR LIVES no program 7/30- Start Date End Date Meekdays Spots/Week Rate Rating				Days of our Lives				:30	1	\$425.001	0.00 NM	1	\$425.00
Week: 09/10/12	DAYS (OF OUR	LIVES no pr										
E108 KSNV 09/17/12 09/17/12 Days of our Lives Da							_						
Days of our Lives Days of our Lives Days of our Lives Start Date End Date O9/23/12 O9			~~~		<u>-</u>			:30	1	\$425.001	0.00 NM	1	\$425.00
Start Date End Date Weekdays Manner 1 \$425.00 0.00	DAVS	DE OLIB	LIVES no nr	•	i	, ,							
E109 KSNV 09/18/12 09/18/12 Days of our Lives no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/19/12 Days of our Lives Days of our Lives Days of our Lives Days of OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$425.00 0.00 E111 KSNV 09/20/12 09/20/12 Days of our Lives CM 1258p-2pmW :30 1 \$425.001 0.00 NM 1 \$425 DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/20/12 Days of our Lives CM 1258p-2pmT :30 1 \$425.001 0.00 NM 1 \$425 DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12T 1 \$425.00 0.00	<u>Sta</u>	<u>ırt Date</u>	-	<u>Weekdays</u>	Spots/Week		Rating						
Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T 1 \$425.00 0.00 E110 KSNV 09/19/12 09/19/12 Days of our Lives CM 1258p-2pm w :30 1 \$425.001 0.00 NM 1 \$425 Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 w 1 \$425.00 0.00 E111 KSNV 09/20/12 09/20/12 Days of our Lives CM 1258p-2pm T :30 1 \$425.001 0.00 NM 1 \$425 Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 T 1 \$425.00 0.00					1		·····	.30		\$425,001	0.00 NM	4	¢425.00
Start Date End Date Weekdays Spots/Week Rate Rating				Days of our Lives		1230p-2pm		,50	'	ψ423.00 Ι	U.UU INIVI		φ425.U(
Week: 09/17/12 09/23/12 -T 1 \$425.00 0.00 E110 KSNV 09/19/12 09/19/12 Days of our Lives no program 7/30-			-	=	Spots/Week	Rate	Rating						
Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$425.00 0.00 E111 KSNV 09/20/12 09/20/12 Days of our Lives CM 1258p-2pmT :30 1 \$425.001 0.00 NM 1 \$425 Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12T 1 \$425.00 0.00	Week: 09/	/17/12	09/23/12	-T	1					, , , , , , , , , , , , , , , , , , , 			
Start Date Week: 09/17/12 End Date O9/23/12 Weekdays Spots/Week Rate Pating O9/23/12 Rating O9/20/12 E111 KSNV 09/20/12 09/20/12 Days of our Lives Days of our Lives Days of our Lives Days of OUR LIVES no program 7/30- CM 1258p-2pmT :30 1 \$425.001 0.00 NM 1 \$425 DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12T 1 \$425.00 0.00				Days of our Lives		1258p-2pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
Week: 09/17/12 09/23/12 W 1 \$425.00 0.00 E111 KSNV 09/20/12 09/20/12 Days of our Lives Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 T 1 \$425.00 0.00			•		Snots/Mesk	Pote	Pating						
Days of our Lives DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12T 1 \$425.00 0.00	Week: 09	/17/12	09/23/12	W	1	•							
DAYS OF OUR LIVES no program 7/30- Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12T 1 \$425.00 0.00	E111 KSNV	09/20/1	12 09/20/12	*		1258p-2pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
Week: 09/17/12 09/23/12T 1 \$425.00 0.00				ogram 7/30-		. 5	D-4						
E112 KSNV 09/21/12 09/21/12 CM 1258p-2pmF :30 1 \$425 001 0 00 NM 1 \$425					Spots/VVeek 1								
	E112 KSNV	09/21/	12 09/21/12		СМ	1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00

Print Date: 09/17/12 11:11:07 Page 11of 14

KSNV

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

8.4

Lr	n Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				Days of our Lives Days of our Lives									
			•	ogram 7/30-									
١	<u>Sta</u> Week: 09/	<u>irt Date</u> '17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
-				M-F Today Show M-F Today Show		9-10a	F	:30	1	\$900.001	0.00 NM	1	\$900.00
-	TODAY	SHOW	11	WI-I TOURY SHOW									
	<u>Sta</u> Week: 09/	<u>rt Date</u> ′10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E1′	14 KSNV	09/17/1	2 09/17/12	M-F Today Show M-F Today Show		9-10a	M	:30	1	\$900.001	0.00 NM	1	\$900.00
		SHOW		164	O4-8811	D-4-	Dether						
١	<u>ى د</u> Week: 09		<u>End Date</u> 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E1′	15 KSNV	09/18/1	2 09/18/12	M-F Today Show		9-10a	-T	:30	1	\$900.001	0.00 N M	1	\$900.00
	TODAY	SHOW	11	M-F Today Show	']]								
,	Sta Week: 09	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
E11	16 KSNV	09/19/1	2 09/19/12	M-F Today Show		9-10a	W	:30	1	\$900.001	0.00 NM	1	\$900.00
	TODAY	SHOW	11	M-F Today Show	'								
,		rt Date	End Date 09/23/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
				M-F Today Show	II 3rd HCM	9-10a	T	:30	1	\$900.001	0.00 NM	1	\$900.00
	TODAY	SHOW	JI	M-F Today Show	· II								
		rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	Week: 09/ 18 KSNV		09/23/12 2 09/21/12	M-F Today Show	II 3rd HGM	\$900.00 9-10a	0.00	:30	1	\$900.001	0.00 NM	1	\$900.00
				M-F Today Show									,
		SHOW	End Date	Weekdays	Spots/Week	Rate	Rating						
. —	Week: 09	/17/12	09/23/12	F	1	\$900.00	0.00						
E1 ·				The Tonight Show Tonight Show	v CM	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
		HT SHO\ <u>irt Date</u>	N W/ JAY LI End Date	ENO airs 1235	Spots/Week	Data	Doting						
1	<u>عاد</u> Week: 09،		09/16/12	<u>Weekdays</u> F	Spois/vveek 1	<u>Rate</u> \$750.00	Rating 0.00						
E1:	20 KSNV	09/17/1	2 09/17/12	The Tonight Show	v CM	1135p-1237a	М	:30	1	\$750.001	0.00 NM	1	\$750.00
	TONIG	HT SHO\	N W/ JAY LI	Tonight Show ENO airs 1235									
		art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
	Week: 09, 21 KSNV		09/23/12	The Tonight Show	v CM	\$750.00 1135p-1237a	0.00	:30	1	\$750.001	0.00 NM	1	\$750.00
				Tonight Show		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			·	7, 44, 44	0.00	,	ψ, σσισσ
		HT SHOV art Date	/v vv/ JAY Li End Date	ENO airs 1235 Weekdays	Spots/Week	Rate	Rating						
1	Week: 09		09/23/12	-T	1	\$750.00	0.00						
E1:	22 KSNV	09/19/1	2 09/19/12	The Tonight Show Tonight Show	v CM	1135p-1237a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
	TONIG	HT SHO	W W/ JAY LI	ENO airs 1235									
1	<u>Sta</u> Week; 09	rt <u>Date</u>	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
				The Tonight Show		\$750.00 1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
	TONIG	HT SHO\	I YAL WW W	Tonight Show ENO airs 1235									
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week; 09		09/23/12	T+++	1	\$750.00	0.00	120	٨	\$7E0.004	0.00 1114	,	#750.00
⊏ 1.	Z4 NOINV	09/21/1	2 09/21/12		СМ	1135p-1237a	F	:30	1	\$750.001	0.00 NM	1	\$7 50 .00

Print Date: 09/17/12 11:11:08 Page 12of 14

KSNV

Order / Rev:

106566

Advertiser:

Estimate:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

_L	n Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type S	Spots	Amount
				The Tonight Show Tonight Show	٧							
	TONIGI	HT SHOV	V W/ JAY LE	ENO airs 1235				•				
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
_	Week: 09/		09/23/12	F	1	\$750.00	0.00					
E1	25 KSNV	09/14/1	2 09/14/12	•	CM	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		Today Show								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 09/	10/12	09/16/12	F		\$1,500.00	0.00			·		
E1	26 KSNV	09/17/1	2 09/17/12	Today Show	CM	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		Today Show								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 09/		09/23/12	M		\$1,500.00	0.00					
E1	27 KSNV	09/18/1	2 09/18/12	Today Show	CM	658a-9am	-T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
	7074			Today Show								
		SHOW	End Data	Modudous	Casia AMaak	Dete	Detina					
	Week: 09	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
E1			2 09/19/12	Today Show	CM	658a-9am	W	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
	.20	00.1011	2 00/10/12	Today Show	5.1. ,	000a 0am		.00	1 \$1,000,001	0.00 1111	•	ψ1,000.00
	TODAY	SHOW								1		
		rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
F-4	Week: 09/		09/23/12 2 09/20/12		CM	\$1,500.00	0.00	.00	4 #4 500 004	0.00 NB4	,	#4 500 00
E.I	129 KSNV	09/20/1	2 09/20/12	Today Show Today Show	CIVI	658a-9am	T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		roday onov								
	Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					•
	Week: 09/		09/23/12	T	1	\$1,500.00	0.00					
E1	130 KSNV	09/21/1	2 09/21/12	•	СМ	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		Today Show								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 09		09/23/12	F	1	\$1,500.00	0.00					
E1	132 KSNV	09/23/1	2 09/23/12	News 3 Today W	knd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
	NUTANO	0 700 41	/AA/I/ENID	News 3 Today								
		ort Date	End Date	or program 7/2 Weekdavs	Spots/Week	Pato	Datina					
	Week: 09		09/23/12	<u>vveekuays</u>	<u> </u>	<u>Rate</u> \$500.00	Rating 0.00					
<u>E</u> 1	-			M-F News 3 at El	even CM	11pm-1135pr		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
				M-F News 3 at E					* **,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		•	Ψ,,
		3 NIGHT										
	Sta Week: 09	nt Date	End Date	<u>Weekdays</u> F	Spots/Week		Rating					
<u> </u>			09/16/12	M-F News 3 at El	leven CM	\$1,100.00 11pm-1135pr	0.00 n M	:30	1 \$1,100.001	0.00 NM	4	¢4 400 00
Li	IJ4 KUNV	Gariffi	2 00111112	M-F News 3 at E		Принчтоорі	11 14	.30	1 \$1,100,001	U,UU ININI	I	\$1,100.00
	NEWS	3 NIGHT	SIDE									
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	Week: 09		09/23/12	M		\$1,100.00	0.00					
E1	135 KSNV	09/18/1	2 09/18/12	M-F News 3 at El M-F News 3 at E		11pm-1135pr	n -T	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	NEWS	3 NIGHT	SIDE	WE-1 = NGWS 3 & [□	ICAGII							
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	Week: 09		09/23/12	-T	1	\$1,100.00	0.00					
E1	136 KSNV	09/19/1	2 09/19/12			11pm-1135pr	nW	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	NIELAZO	o MIOUS	CIDE	M-F News 3 at E	leven					í		
		3 NIGHT art Date	SIDE End Date	Weekdays	Spots/Week	Data	Datina					
	Week: 09		09/23/12	<u>vveekdays</u> W	-	<u>Rate</u> \$1,100.00	Rating 0.00					
			2 09/20/12		СМ	11pm-1135pr	·	:30	1 \$1,100.001	0,00 NM		\$1,100.00

KSNV

Page 13of 14

Order / Rev:

106566

06852072

36 Ad

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

09/14/12 - 09/23/12

Product Desc: Estimate:

984

Break Start/End Time Inventory Code Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays 1 4 1 Spots/Week Rate. Rating ---T---09/23/12 Week: 09/17/12 \$1,100.00 0.00 E138 KSNV 09/21/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm ----F--:30 1 \$1,100,001 0.00 NM \$1,100,00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Spots/Week End Date Weekdays Rating <u>Rate</u> Week: 09/17/12 09/23/12 ---F--\$1,100.00 0.00 E139 KSNV 09/15/12 09/15/12 Saturday Night Live CM 1130pm-1:02am :30 0.00 NM 1 \$1,400,001 \$1,400.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----5-\$1,400.00 0.00 E140 KSNV 09/22/12 09/22/12 Saturday Night Live CM 1130pm-1:02am ----5-:30 1 \$1,400,001 0.00 NM \$1,400.00 Saturday Night Live SATURDAY NIGHT LIVE Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 ---S-\$1,400.00 0.00E141 KSNV 09/15/12 09/15/12 Sat PR 8-10p CM 8-10pm ----S-:30 1 \$1,200,001 0.00 NM \$1,200.00 Saturday Prime 8-10pm VOICE Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 ---S-1 \$1,200.00 0.00 09/22/12 09/22/12 Sat PR 9-10p E142 KSNV CM 9-10pm ----S-:30 1 \$1,200,001 0.00 NM \$1,200.00 Saturday Prime 9-10pm LAW & ORDER: SVU (REPEAT) no progr Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 ----5-1 \$1,200.00 E143 KSNV 09/16/12 09/16/12 NFL Pre-Game / FNA ----s CM 1p-530pm •30 1 \$2,400.001 0.00 NM \$2,400.00 NFL Pre-Game NEWS 3: VEGAS INC. Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> Week: 09/10/12 09/16/12 -----5 \$2,400.00 0.00 ____S E144 KSNV 09/23/12 09/23/12 NFL Pre-Game / FNA CM 1p-530pm :30 1 \$2,400.001 0.00 NM \$2,400.00 NFL Pre-Game NEWS 3: VEGAS INC. Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----S \$2,400.00 0.00 NFL Football E145 KSNV 09/16/12 09/16/12 CM 1P-9PM ----5 :30 1 \$10,000,001 0.00 NM \$10,000.00 NFL Football Sun Night Football Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 09/16/12 Week: 09/10/12 1\$10,000.00 0.00 E146 KSNV 09/14/12 09/14/12 M-F Jeopardy CM 630-7pm ---F--:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---F--\$1,300.00 0.00 E147 KSNV 09/17/12 09/17/12 M-F Jeopardy 630-7pm :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$1,300.00 0.00 E148 KSNV 09/19/12 09/19/12 M-F Jeopardy CM 630-7pm --W---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 \$1,300.00 1 0.00 E149 KSNV 09/17/12 09/17/12 CM 10-11pm :30 1 \$3,200,001 0.00 NM \$3,200.00

KSNV

Totals

152

\$133,660.00

Page 14of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates:

06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

984

End Inventory Code Break Start/End Time Ln Ch Start Days Len Spots Rate Pri Rtg Type Spots Amount Mon PR 10-11p Monday Prime 10-11pm Revolution Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 M----Week: 09/17/12 \$3,200.00 0.00 E150 KSNV 09/16/12 09/16/12 Meet the Press CM 8a-9am ----S 1 \$3,000,001 0.00 NM \$3,000.00 Meet the Press MEET THE PRESS no program 7/8,7/29 End Date Weekdays Spots/Week Start Date Rating Rate Week: 09/10/12 09/16/12 \$3,000.00 0.00 E151 KSNV 09/23/12 09/23/12 Meet the Press CM 8a-9am :30 1 \$3,000,001 0.00 NM \$3,000.00 Meet the Press MEET THE PRESS no program 7/8,7/29 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S \$3,000.00 0.00 E152 KSNV 09/20/12 09/20/12 Thurs PR 10-11p ---T---CM 10-11pm :30 1 \$3,200.001 0.00 NM \$3,200.00 Thursday Prime 10-11pm DLINE **End Date Weekdays** Spots/Week Start Date Rate Rating ---T---Week: 09/17/12 09/23/12 1 \$3,200.00 0.00 E153 KSNV 09/15/12 09/15/12 Sat PR 8-10p CM 8-10pm ----S-:30 2 \$1,200,001 0.00 NM 2 \$2,400.00 Saturday Prime 8-10pm VOICE Start Date **End Date** Weekdays Spots/Week Rating Rate 09/16/12 ----S-Week: 09/10/12 2 \$1,200.00 0.00 N166 KSNV 09/22/12 09/22/12 Notre Dame CM 1130a-8pm ----S-:30 1 \$1.050.001 0.00 NM 1 \$1,050.00 Notre Dame Football Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----S-1 \$1,050.00 0,00 N167 KSNV 09/17/12 09/21/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 \$500.001 0.00 NM \$500.00 1 The Agenda 1230pm Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating MTWTF--Week: 09/17/12 09/23/12 \$500.00 0.00